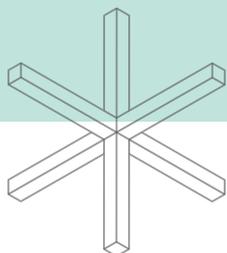
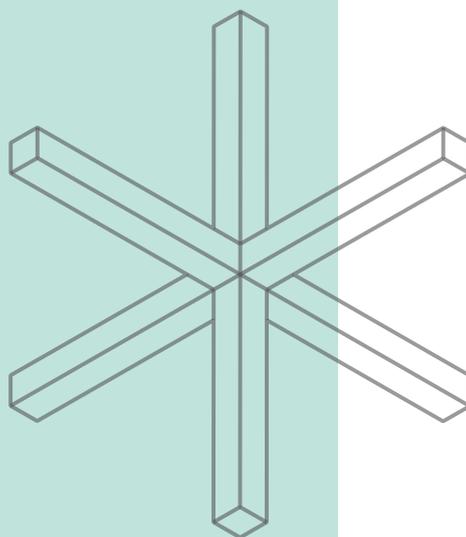
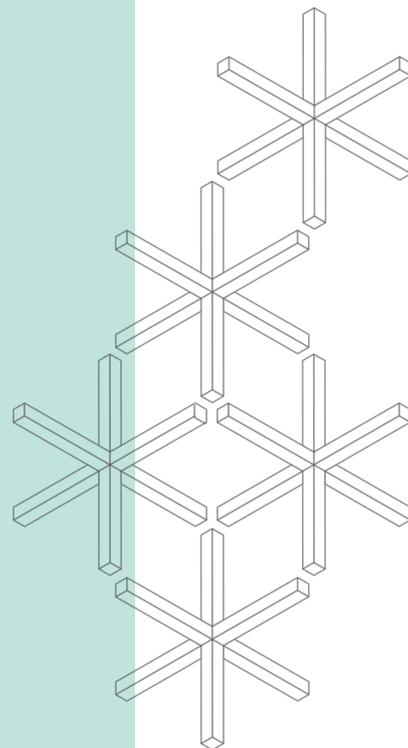




# Projects



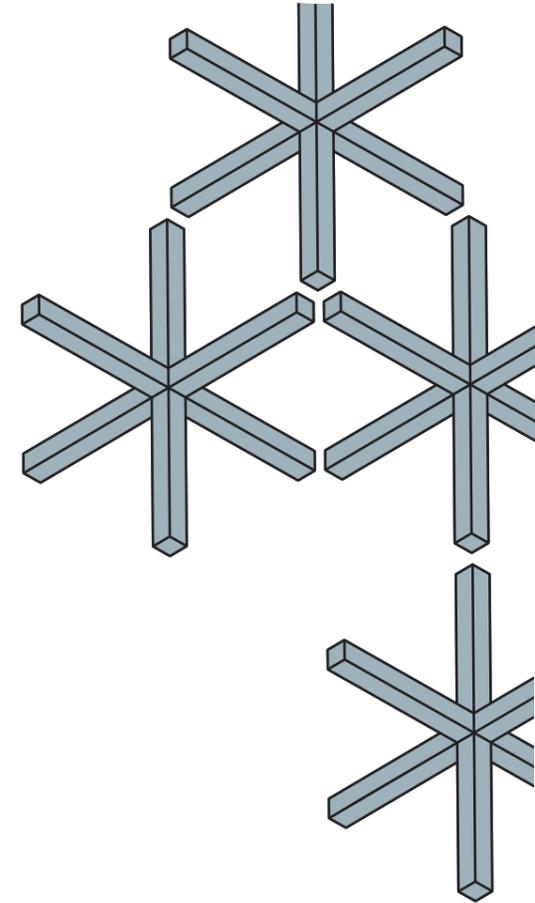
**paadiran**  
since 1974

## Projects



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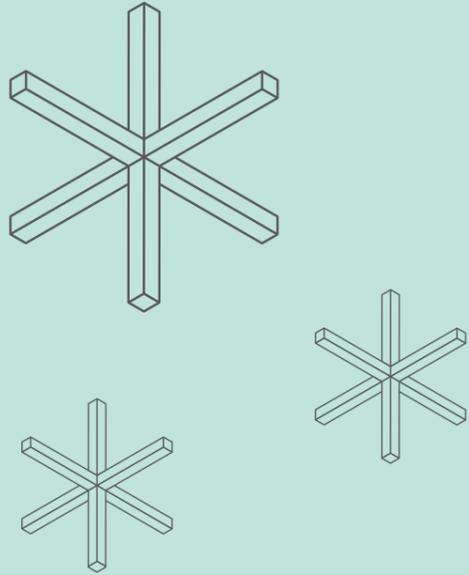
- 03 Yatas 2018
- 23 Parsian Pishro Sanat 2018
- 43 Pakshoma 2018
- 65 FujiTech 2018



Two areas to lean into are collaboration and connection. Our survey results revealed that employees think some work is better suited for a collaborative environment. We asked what influences their decision to go into the workplace. The top factors include:

- What they need to get done for work
- Who else plans to be at the workplace that day

To encourage collaboration, create best practices on using shared spaces. This could include making policies around reserving conference rooms and other collaborative spaces. Don't forget the folks working from home. Leverage workplace technology to optimize engagement between remote and on-site employees.



# Yatas Project 2018

**[yatas]**<sup>®</sup>  
GRUP

تیم پادایران همواره خود را با استانداردهای روز اروپا سنجیده و تلاش به ارائه ی خدمات در سطحی فراتر می نماید.

در پروژه ی تجهیز دفتر اداری ایر یاتاش کیش که نمایندگی یاتاش ترکیه در زمینه مبلمان مسکونی، چالش اصلی انتظاری بود که مخاطبان از دفتر کار این شرکت دارند. قطعا فضای کار یک شرکت که در زمینه دکوراسیون داخلی فعالیت می کند می تواند معیار بسیار خوبی برای سنجش کیفیت و دانش آن شرکت باشد. استفاده از پارتیشن با خطوط زاویه دار در کنار میزهای کارگروهی، مدیریت و کارشناسی با پایه های خاص توانسته ساختار مدرن و متفاوتی را برای محیط کار کارمندان فراهم کند. همچنین استفاده درست از المان های معماری بایوفیل در فضا و گرافیک های محیطی نمایانگر تخصص این شرکت در حوزه معماری داخلی بوده است



Be Inspired There are so many places to get design inspiration and they can even lead to you connecting with designers that can create the look that moves you! Elle Decor has a great Look-Book where you can find an interior designer by room type and style. Don't forget to stop by your favorite furniture store where you can take your own inspiration photos too.



# Manager Desk

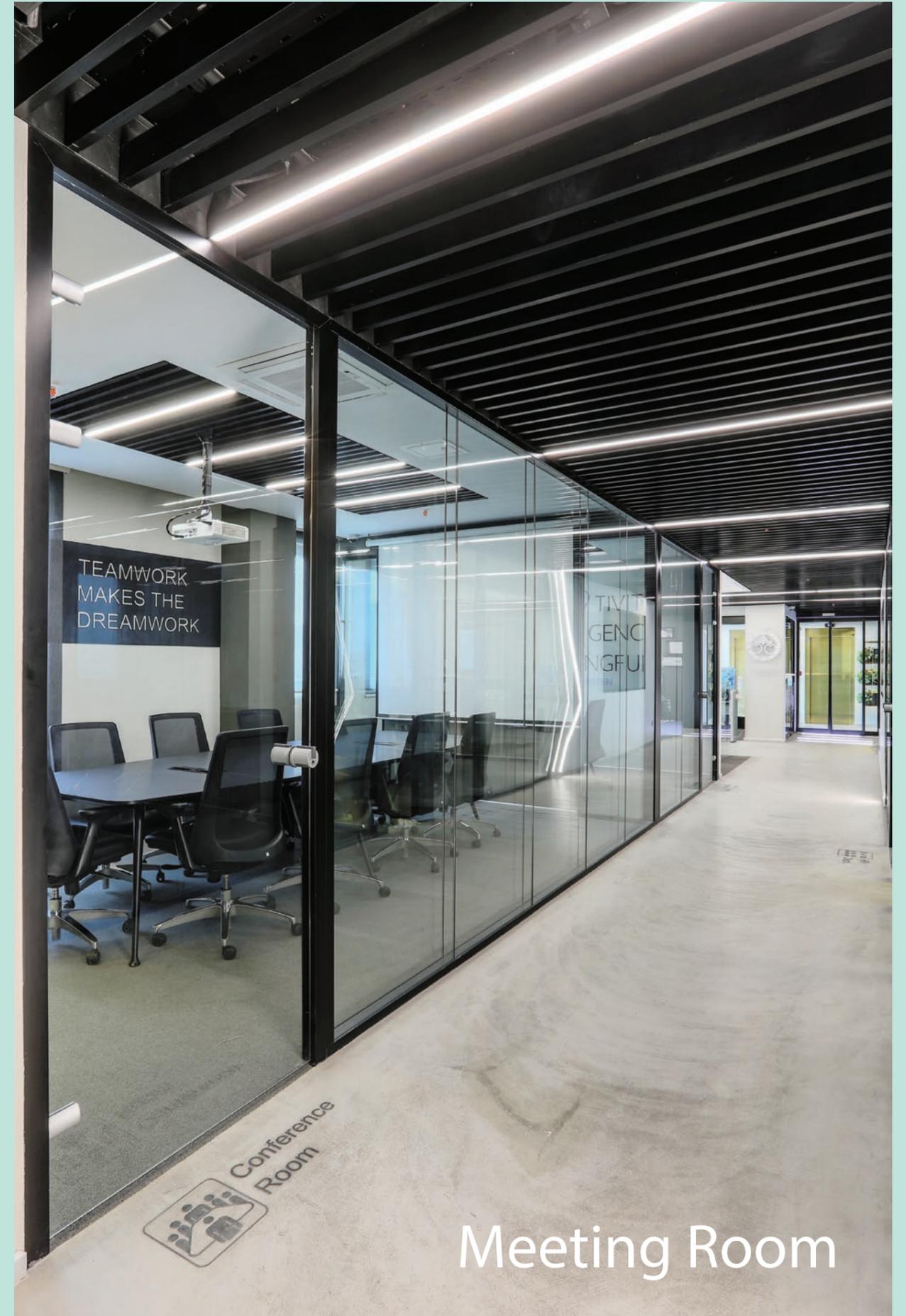


Offices would need to have systems that can provide fresh air at 50 per cent higher rates than the existing minimum standards. This would enable an 'increased ventilation rate to be used during a period when infection rates are raised, such as in a future pandemic'."

The proposal would also require ventilation systems to prevent air circulating between different areas unless filtering technology is in place.



The essence of interior design will always be about people and how they live. It is about the realities of what makes for an attractive, civilized, meaningful environment, not about fashion or what's in or what's out."



Meeting Room

# Workstation



# Workstation

Reduce, reuse and recycle are not new concepts. In fact, they are the guiding principles for third-party sustainability certifications, like LEED, and can be applied to workplaces of the future to meet new, more challenging goals that will help alleviate the effects of climate change. By consistently integrating these core concepts into each step of the design process, from concept to occupancy, we can create more resilient, sustainable workplaces.





The alternative to good design is always bad design. There is no such thing as no design



Di Double-Glazed Partition

When selecting materials and interior finishes, it is important to consider the energy required for their production and transportation. Durability and longevity of materials and products are also critical factors. Moreover, opting for timeless palettes of materials and color can help eliminate the need for frequent replacement when trends go out style. Given the quantity of offices and numerous leases with varying terms, specifying materials with low impact can have a positive effect on reducing embodied energy across the board.



There's a lot at stake for companies that don't offer flexible work options. Nearly half of people surveyed said they'd look for a new job if their employer didn't offer hybrid work.

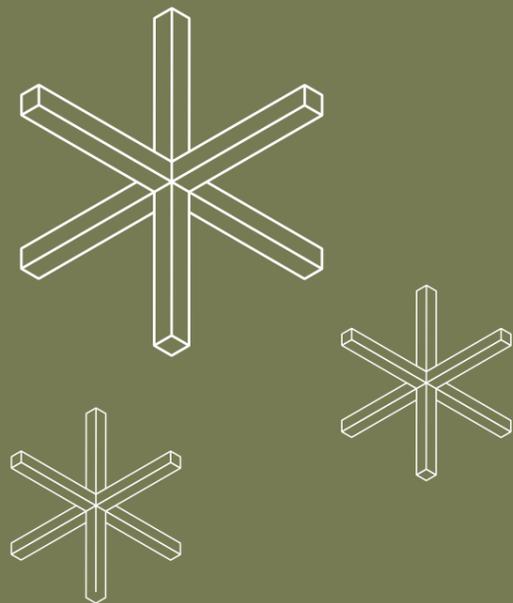
For many employees, hybrid work is a requirement, not a nice-to-have. Employees may prove this in several ways. Turnover will be the most obvious and have the biggest impact on the company. But employers shouldn't overlook the risks to employee engagement, productivity, and overall satisfaction.



Di Double-Glazed Partition

# Yatas Project Plan





# Parsian Pishro Sanat Project 2018



**گروه صنعتی پیشرود**

تولید کننده انواع قالب و قطعات پلیمری خودرو

یک ساختمان اداری بزرگ و صنعتی واقع در غرب تهران که بوسیله یک معمار سرشناس طراحی شده بود. در این پروژه به دلیل تعداد پرسنل زیاد کارفرما، ما به دنبال استفاده حداکثری از فضا و استفاده از رنگ های روشن و پارتیشن های شیشه ای بودیم تا حس فضای باز و بزرگ و روشن در همه بخش های شرکت دیده شود.



**Alireza Taghaboni**

Architect

علیرضا تغابنی (زاده 1356) معمار ایرانی است. تغابنی در سال 1381 از دانشگاه گیلان فارغ التحصیل شد و پس از آن تحصیلاتش را در مقطع دکترای دانشگاه آزاد اسلامی واحد علوم تحقیقات تهران ادامه داد. او برنده چهار دوره جایزه معمار و نخستین دوره جایزه آکادمی سلطنتی دورفمن است.

# Executive Set

Design can be art. Design can be aesthetics. Design is so simple, that's why it is so complicated.





Flooring, and in particular carpet, has high embodied carbon content. Some manufacturers in the industry are taking the lead with their commitments to zero emissions, thus making the case for prioritizing their products in workplace design. For example, solution-dyed carpet tile features fade-resistant yarns that do not require as much energy to produce, compared to piece- or yarn-dyed.

Personal space is often closely correlated to an employee's ability to personalize that space. As companies shift to a distributed workforce being more of the norm, employees need to shift their thinking from identifying with "Me Space" to identifying with a neighborhood, zone, area, or community. That's what we think of as "We Space."

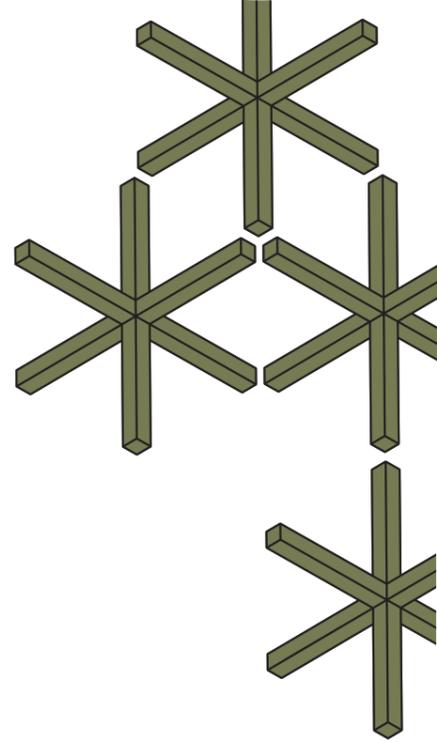


# Workstation



Certainly, there is much to consider within this new world of work. For many organizations, understanding how physical offices and post-pandemic space needs fit into the picture are becoming mounting priorities. Remote work has ignited an honest and in-depth exploration into the role of physical office spaces, the level of flexibility that employees expect from their employers, and what companies are willing to embrace moving forward. And this is just the beginning of a widespread paradigm shift in work styles and modalities across industries, including architecture and design.

An intentional office design can aid in providing a soothing, comforting experience for those returning to in-person work. Showcasing artwork that evokes calming sensations or gives employees a sense of place can help ease the transition. In fact, 92 percent of people say art installations elicit positive feedback.



# Executive Set

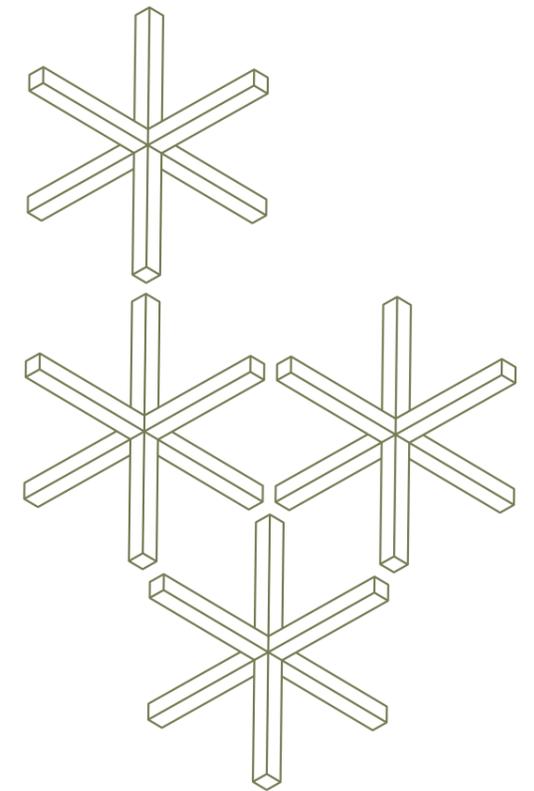


# Conference Desk



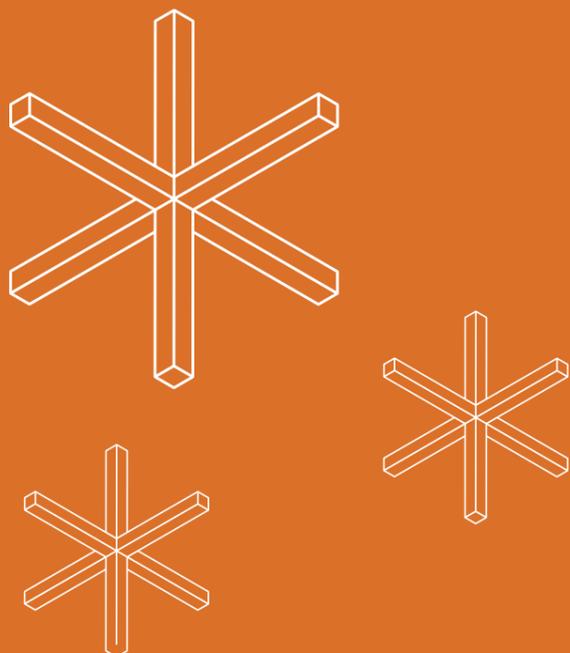
The public is more familiar with bad design than good design. It is, in effect, conditioned to prefer bad design, because that is what it lives with. The new becomes threatening, the old reassuring.

An emerging trend in the art world is the use of big art. And, this couldn't be more perfect for the state our world is in right now — social distance friendly. Too often, people think of art as a thing to hang on the wall. But art can be anything and go anywhere. From interior walls, to parking garages to entire sides of a building, large scale artwork creates an experience you have to see to believe.





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# Pakshoma Project 2018

شرکت تولیدی پاکشوما برای ایجاد تمرکز در بخش هایی از کار شرکت اقدام به ساخت یک ساختمان مرکزی در مرکز تهران نمود. در این پروژه ما با بخشهای متفاوتی مثل مارکتینگ، خدمات پس از فروش، امور مشتریان و... سروکار داشتیم و میبایست برای هر واحد الزامات کاری در چارچوب اصل برزندینگ مجموعه پاکشوما رعایت میشد.



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## Workstation

While many will shift back to in-office work, businesses can not overlook the growing trend of remote working expedited by the pandemic. Finding ways to still incorporate artwork into your work-from-home employees' day-to-day is essential.



# Executive Set

How can the design of the workplace promote belonging? More than ever, it is important to cultivate human connection in all of our experiences, whether they occur in a virtual or physical setting. As we help our clients prepare for the future, we are focused on design strategies to bring people together, foster inclusion, and build a sense of community.



# Meeting Room

People are looking for that connection to the natural environment in the smallest and easiest ways. There is an opportunity for the workplace to become a space where people can once again connect. By incorporating safe distancing spaces filled with aspects of nature, the office can become a peaceful escape for employees and provide access to the needed natural elements many have lacked in their personal homes. The pandemic has caused everyone to rethink the elements of their day and office that they once took for granted.





## Workstation + Decorative Partition

Compare Visual Proposals Design is visual. Having proposals from different designers makes the decision easier and bases it on a designer's vision for the space. Decorilla is one interior design service that offers clients multiple design concepts. Through visual proposals you can feel confident in receiving the results you see.



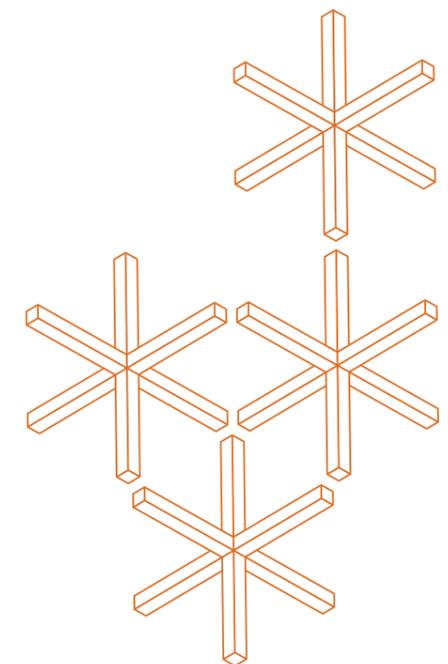


## Slim Double-Glazed Partition

Currently, the Slim double-walled partition, as its name implies (Slim means narrow), is the narrowest structure of the double-walled partition and is a very suitable option for places that need a narrow partition in two layers of glass for more comfort.

# Executive Set

Our new norm of “work from anywhere” is better described as “I want the choice to work in an environment where I can be most productive and at my best.” It’s about creating a unique human experience in the workplace. For many years, that meant a dedicated workstation or office with family photos, personal touches, and allowing employees to make their spaces feel comfortable.





Acoustics will be a factor in designing outdoor offices. Planes flying overhead, wind, and construction noise in cities could interfere with meetings. Though for some individuals, these sounds could be the perfect white noise background for completing their heads-down focus tasks.

# Counter



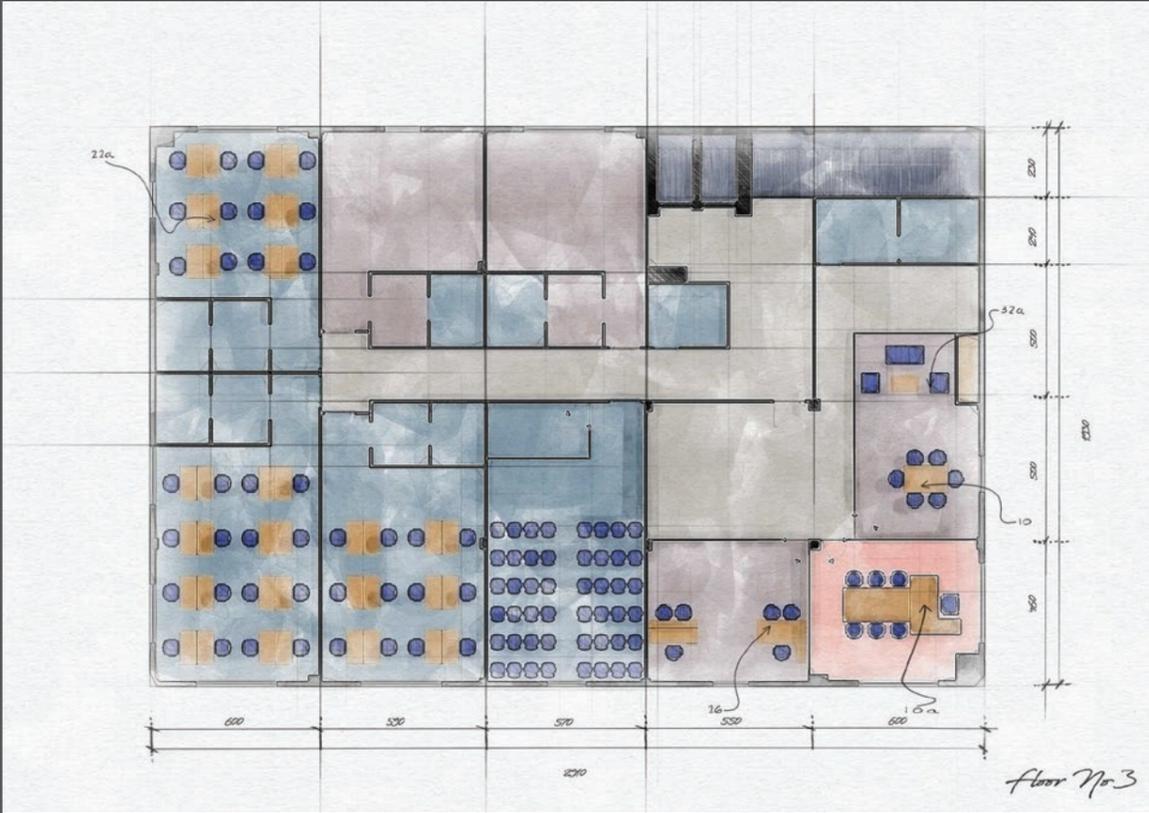
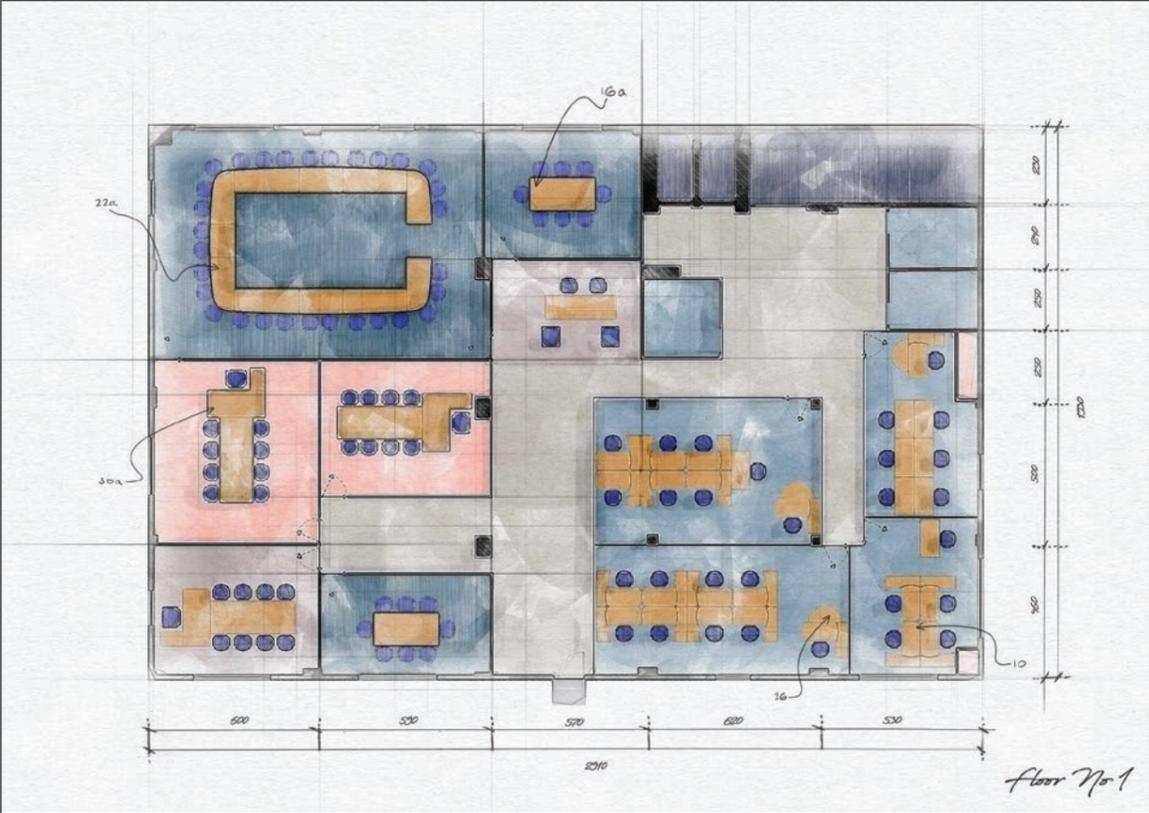
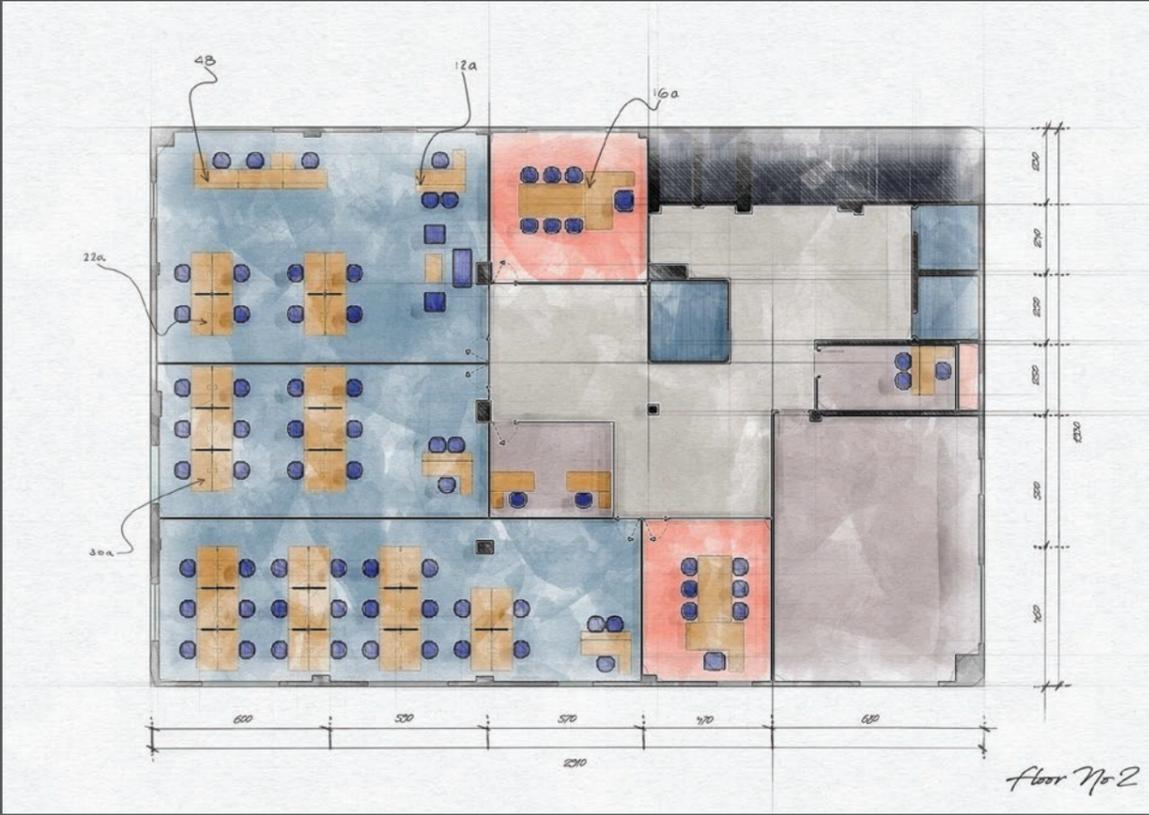
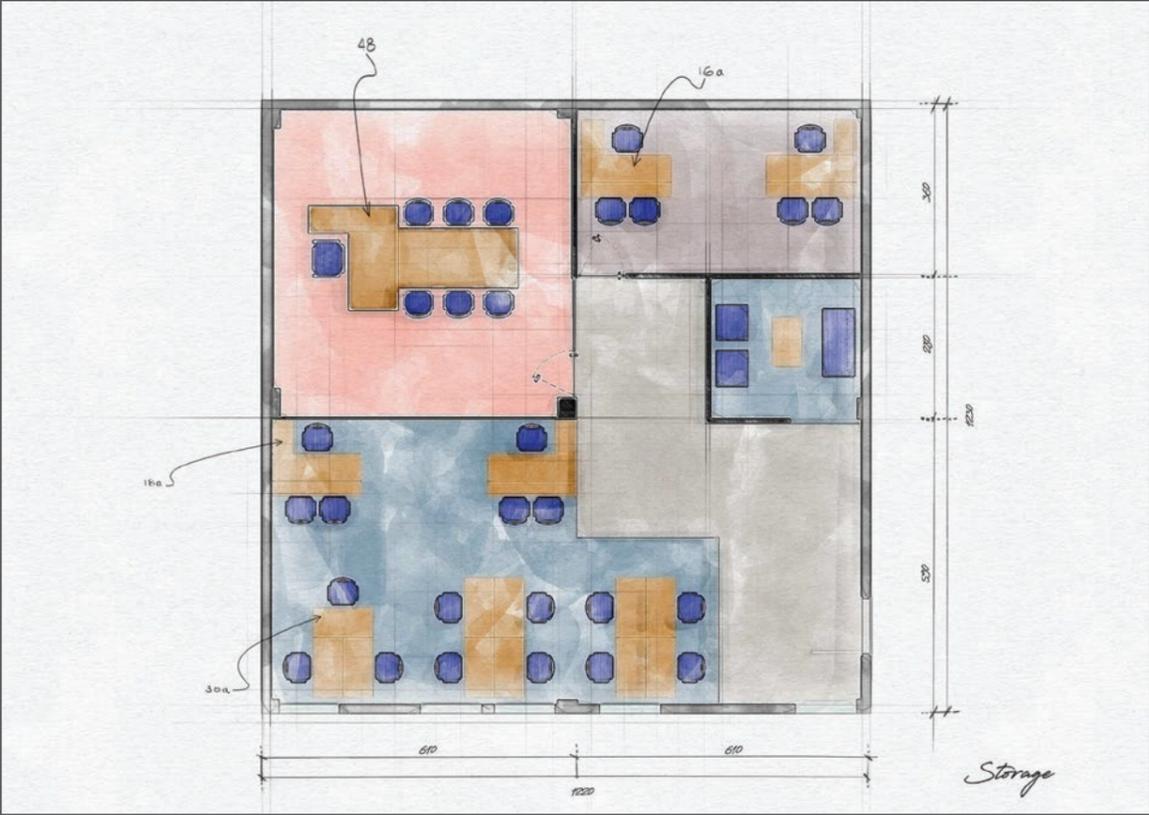
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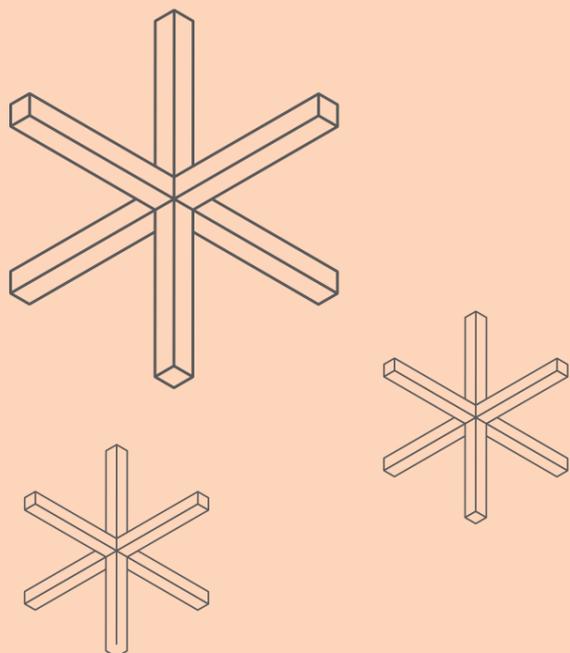
# Workstation Detail

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# Pakshoma Project Plan





# FUJITEC

## FujiTec Project 2018

شرکت فوجی تک یکی از بزرگترین شرکت های ساختمانی ایران در زمینه تجهیزات آسانسور و سیستمهای بالابر، پروژه تجهیز دفتر مرکزی خود را به ما سپرد. در این پروژه ما میبایست از نورهای کار شده در سقف اکسپوز ساختمان و بخش غیر قابل تغییر معماری بنا در کنار خواسته های مشتری به شکل همزمان استفاده میکردیم. رنگ قرمز به عنوان رنگ سازمانی این شرکت به عنوان یک عنصر کلیدی میبایست در همه جا و به شکل صحیح استفاده میشد.



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# Manager Desk

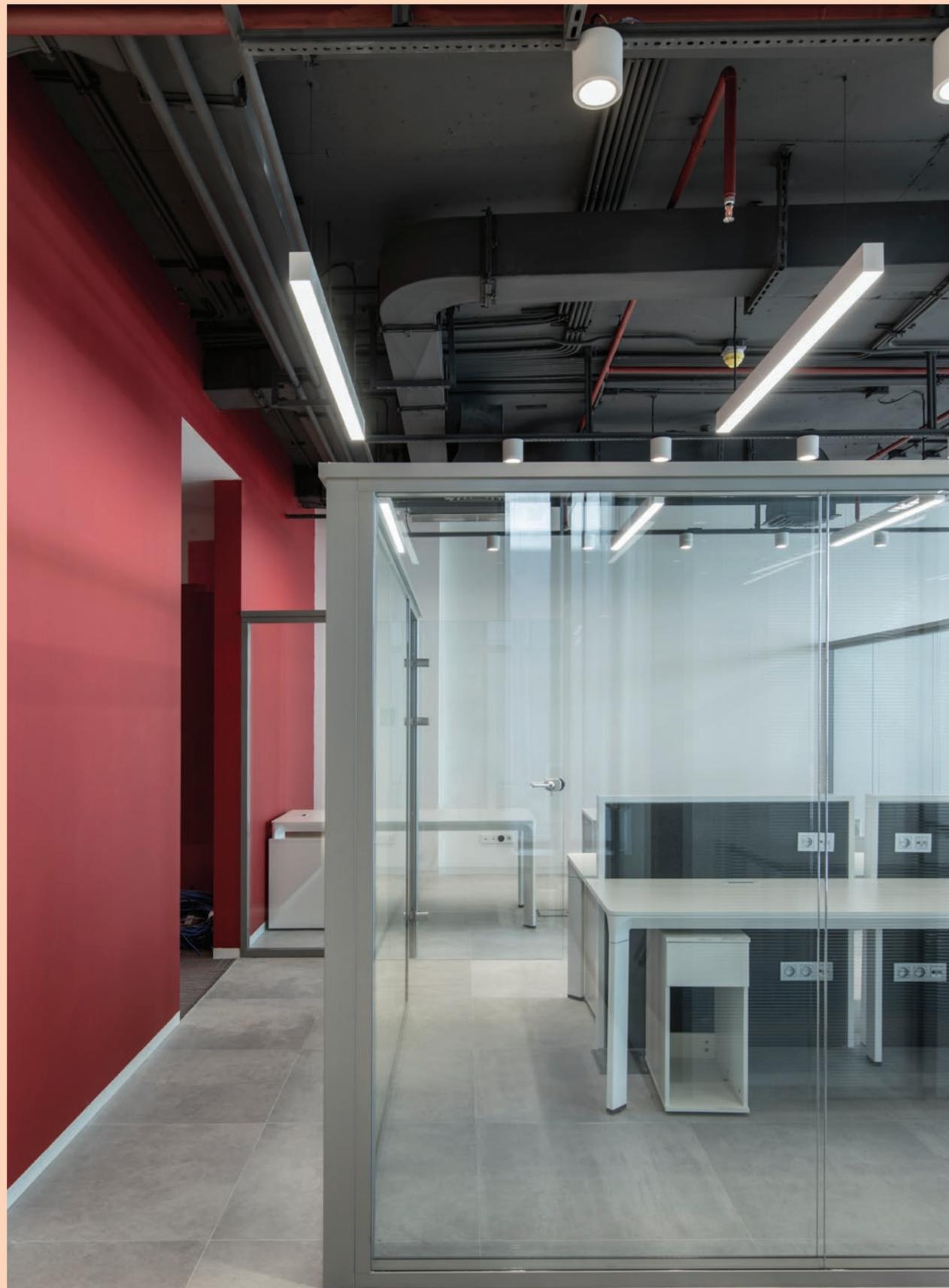
Flexibility in the workplace is here to stay, driven by research and surveys that increasingly show top recruits consider flexibility to be a priority, and link it to employee engagement and productivity. A 2019 survey from Boulder, Colorado-based FlexJobs indicated that 80 percent of the 7,300 responding workers would be more loyal to employers who offered flexible work options – trending upward from the 75 percent in the 2018 survey who said the same – suggesting that flexibility is increasingly important to retention prospects as well.



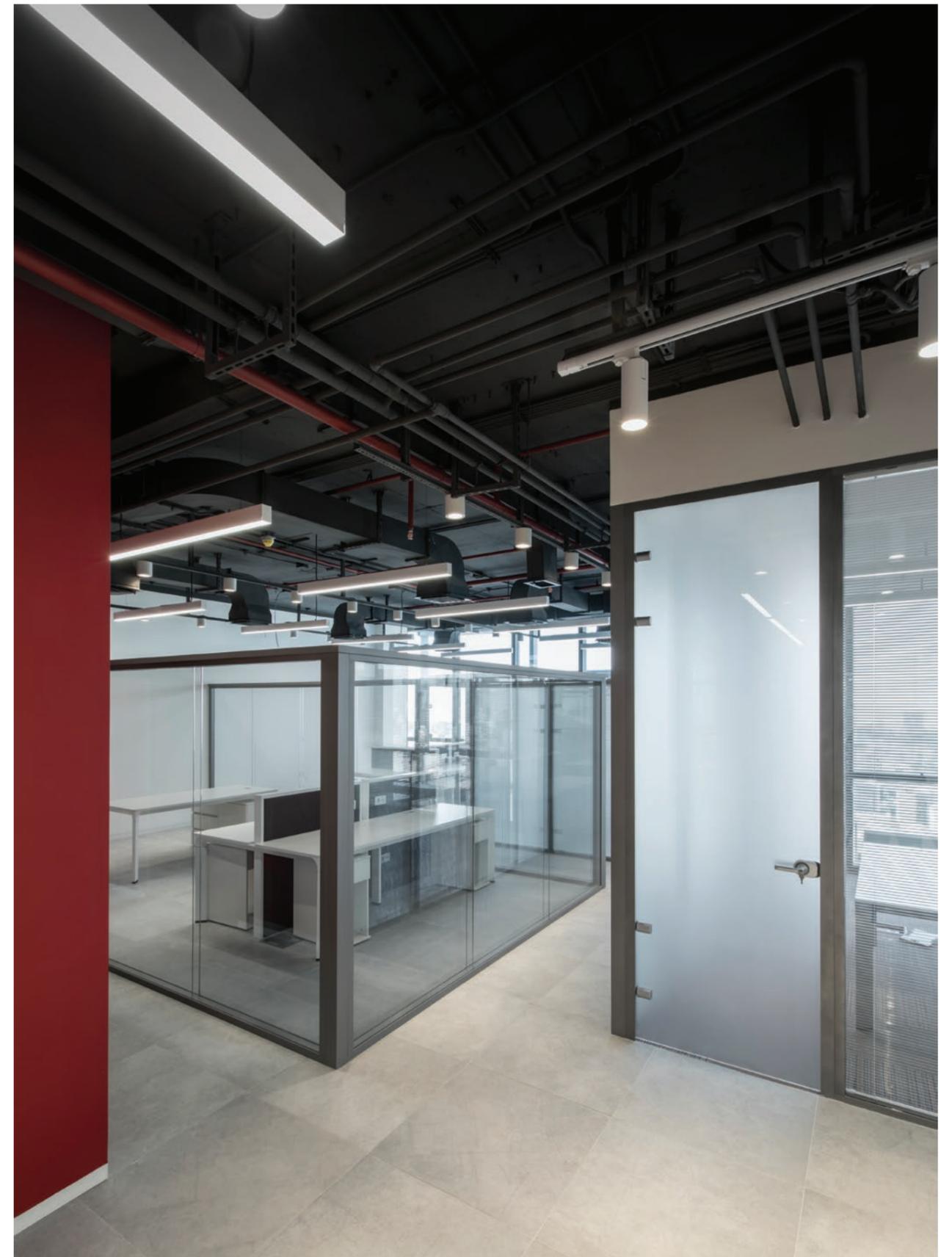


Every great design begins with an even better story

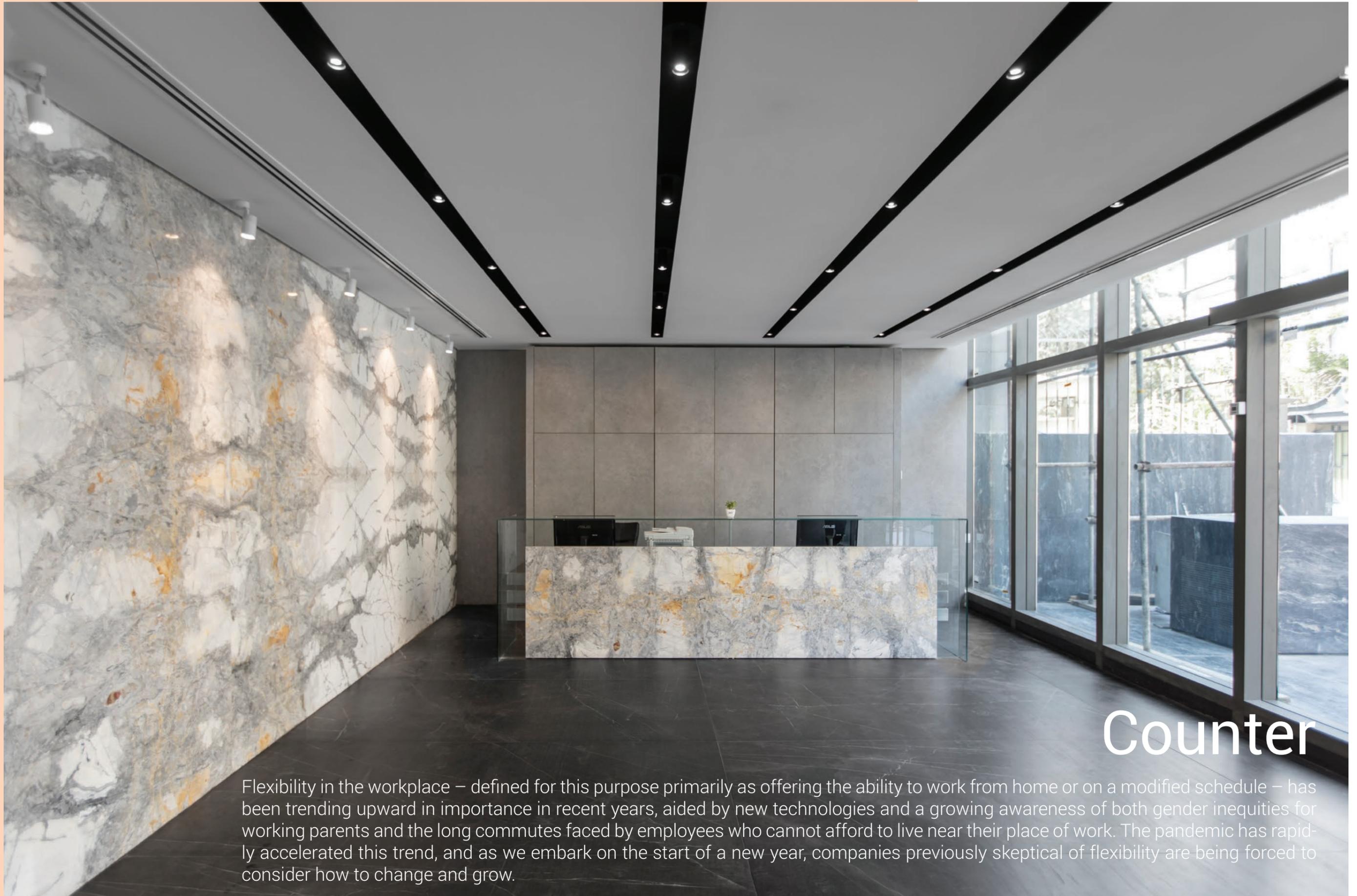




Short Double-Glazed Partition



The more I deal with the work as something that is my own, as something that is personal, the more successful it is.



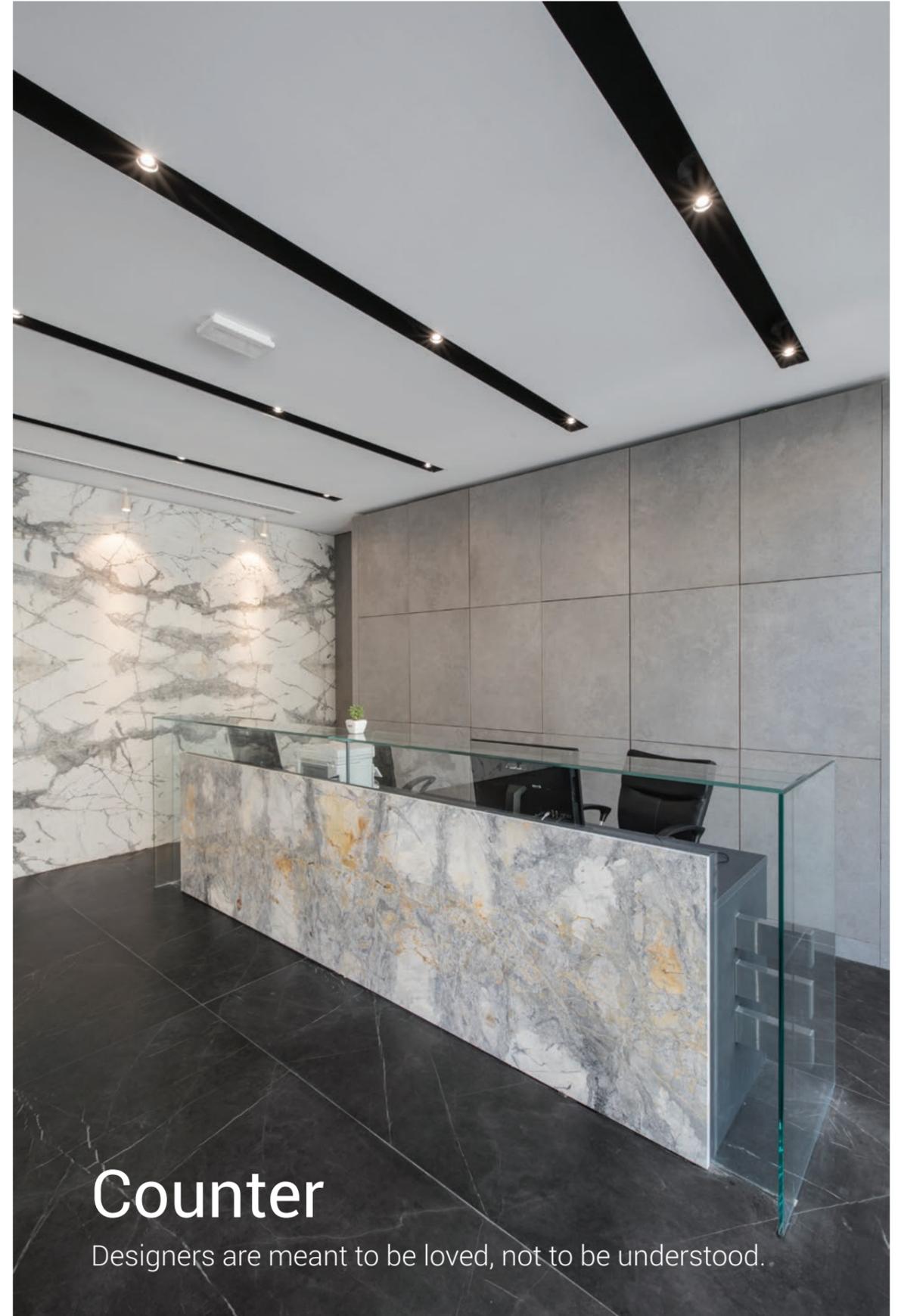
# Counter

Flexibility in the workplace – defined for this purpose primarily as offering the ability to work from home or on a modified schedule – has been trending upward in importance in recent years, aided by new technologies and a growing awareness of both gender inequities for working parents and the long commutes faced by employees who cannot afford to live near their place of work. The pandemic has rapidly accelerated this trend, and as we embark on the start of a new year, companies previously skeptical of flexibility are being forced to consider how to change and grow.



## Conference Desk

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## Counter

Designers are meant to be loved, not to be understood.

