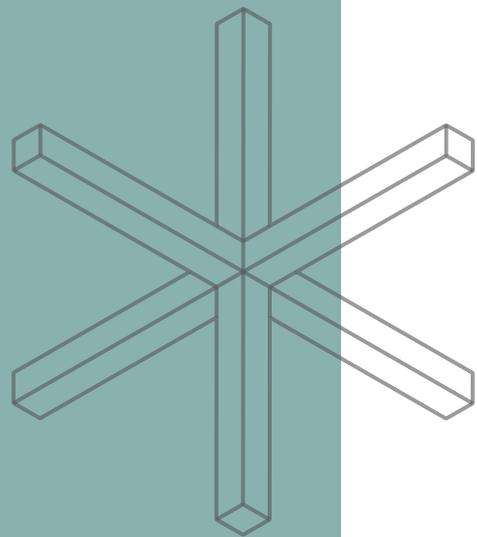
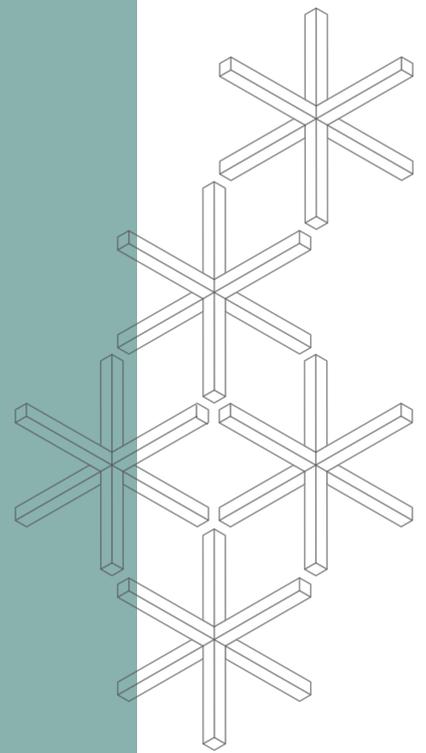
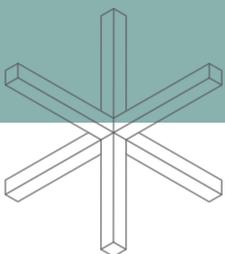




Projects



paadiran
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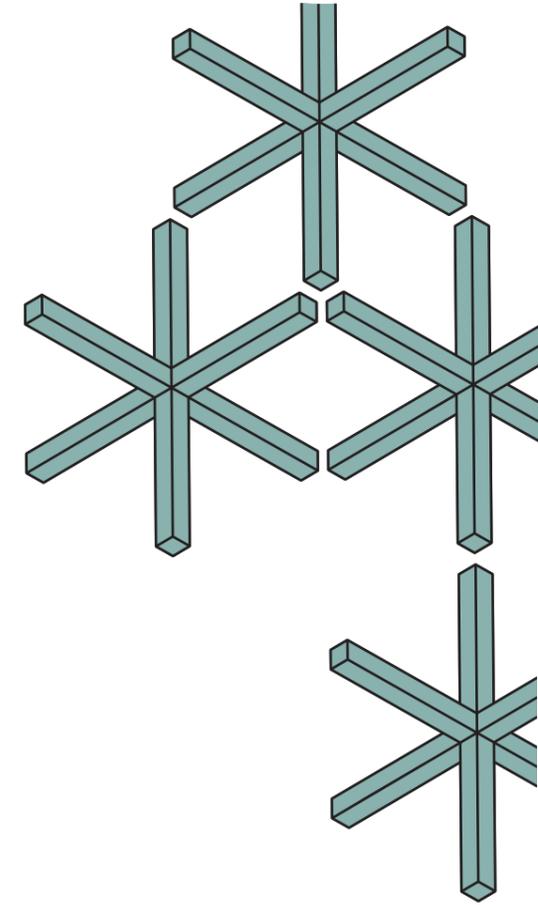


Projects

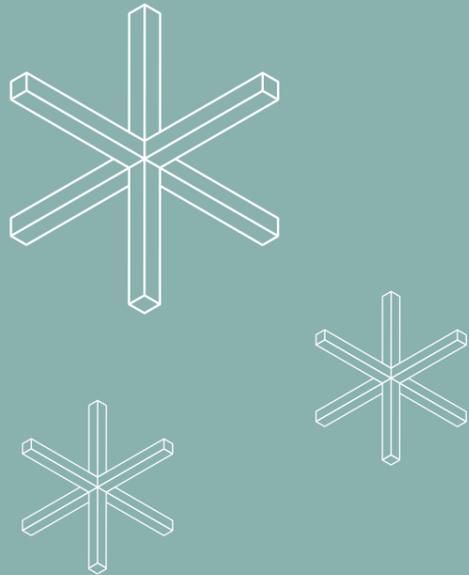


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Movie About
Paadiran Showroom

- 03 Fantoni 2019
- 19 Zar Macaron 2019
- 35 Electrogen 2019
- 49 Erfan Hospital 2019



Office work has existed in some form ever since people started writing on tablets and papyrus. Depictions of clerical staff are common in the Bible and on the walls of pyramids. In the mid 14th Century the Church of San Nicolò, commissioned the artist Tomaso da Modena to create the fresco in the chapter room of the church depicting forty monks of the order hard at it at their desks. The word office itself derives from the famous Uffizi in Florence, created in 1560.



Fantoni Project 2019

دفتر مرکزی شرکت فانتونی واقع در شهرک صنعتی بهسازی صنایع چوب در احمدآباد مستوفی با متراژ 1400 متر بوسیله آقای امیر قاسمپور طراحی و در همان سال برنده جوایز متعددی در مسابقات معماری شد. از چالشهای جذاب این پروژه برای پادایران، ساخت فضاهایی با کاربری های اداری در فضایی صنعتی بود. پرهیز از استفاده از عناصر تزئینی زائد و رعایت سرفصل های طراحی سایر فضاها در بخشی که پادایران انجام میداد از جذابترین بخشهای کار ما در این پروژه بود



Amir Ghasempour
Architect



Fantoni
GALLERY

F11
KITCHEN HOME & OFFICE
HARDWARE AND ACCESSORIES

Fantoni

11

CORNER BASE UNIT
SCHEDING SYSTEM
BEDROOM COMPONENT
KITCHEN SINK

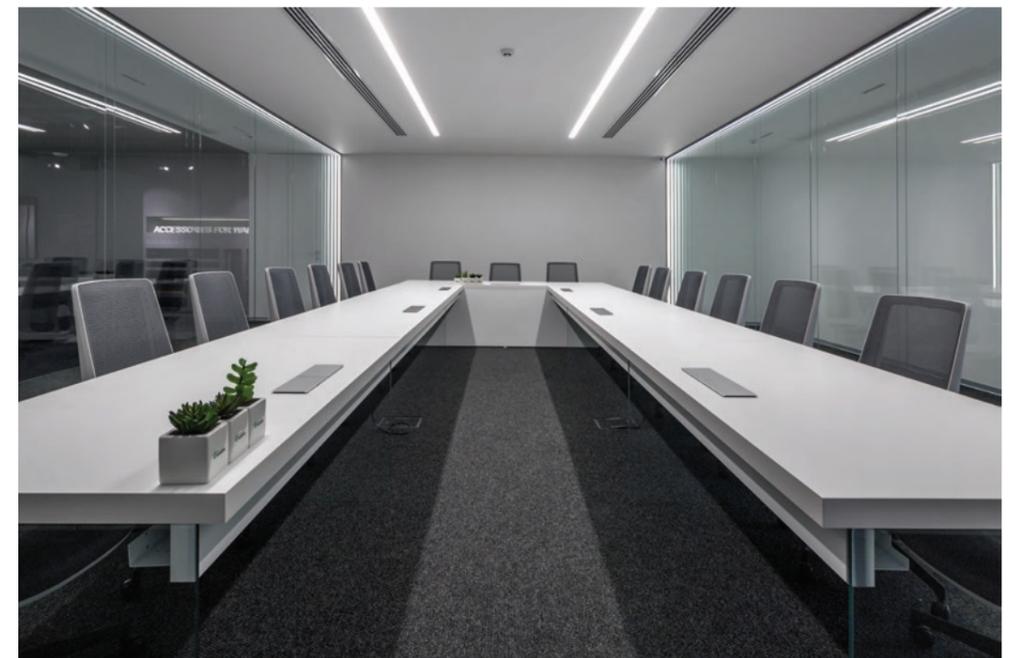
HARDWARE

MIDWAY UNIT SYSTEM
ACCESSORIES FOR WALL HANG UNIT
CUTLERY TRAY
ACCESSORIES FOR CABINET TOPS

ACCESSORIES

Meeting Room

The corporate focus on health and wellbeing is part of a wider acknowledgment of the advantages of mindfulness and mental health, both in the workplace and in general



Conference Desk

Designed to be ultra welcoming and comforting



Conference Room



While the future of work is not new, the way companies approach it is. Companies are now faced with the challenge of reimagining the workplace and its purpose.



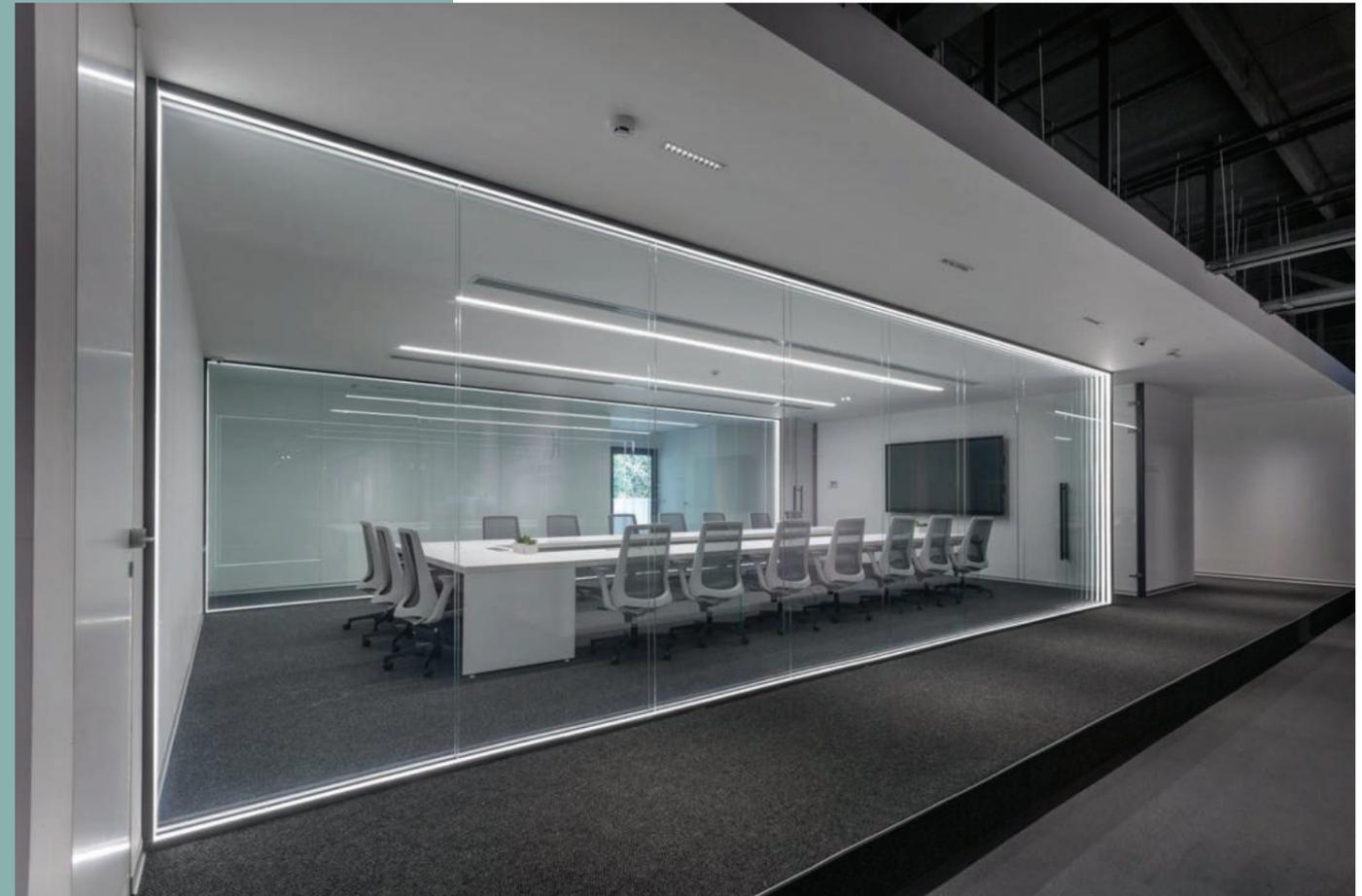
Partition Detail



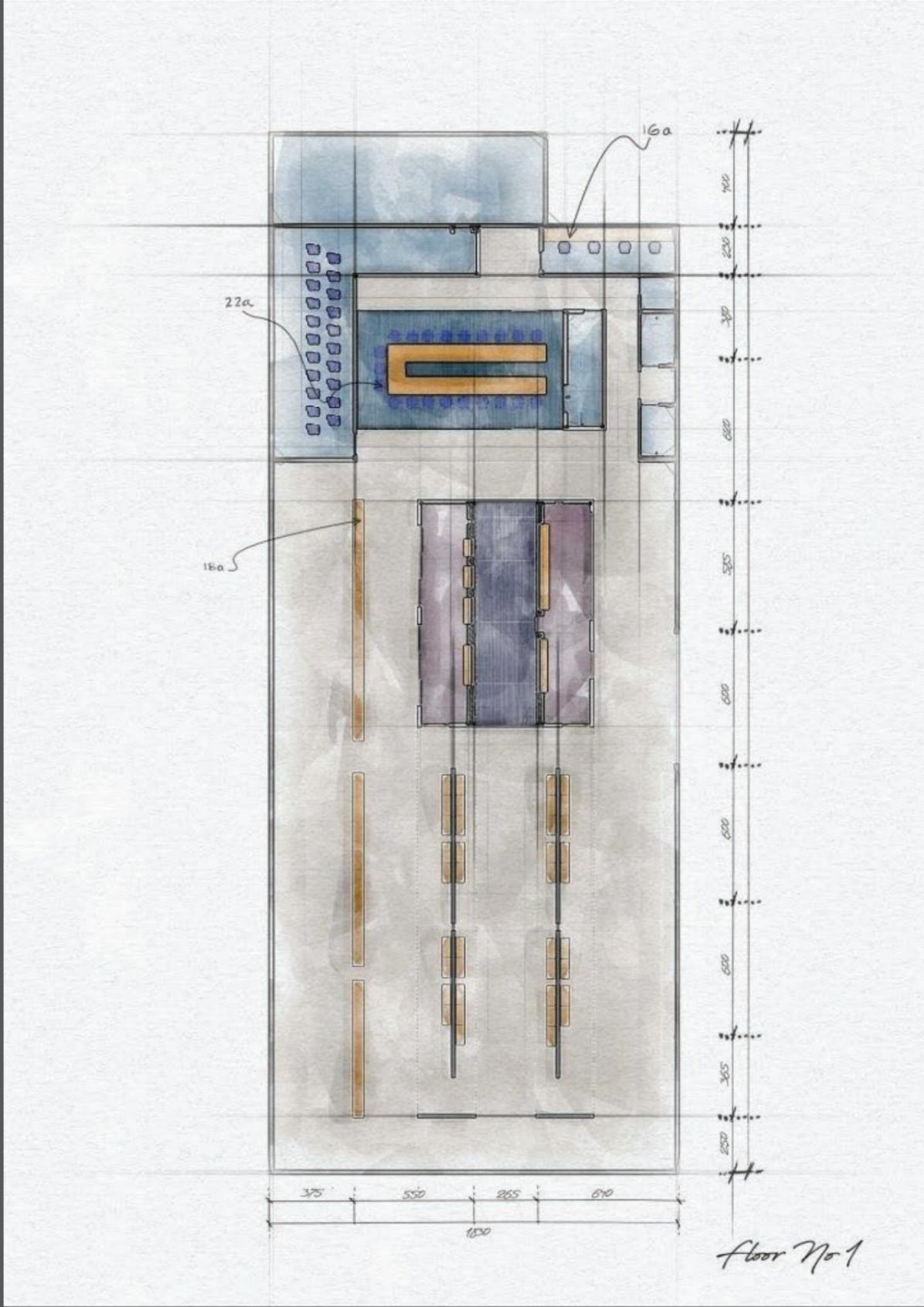
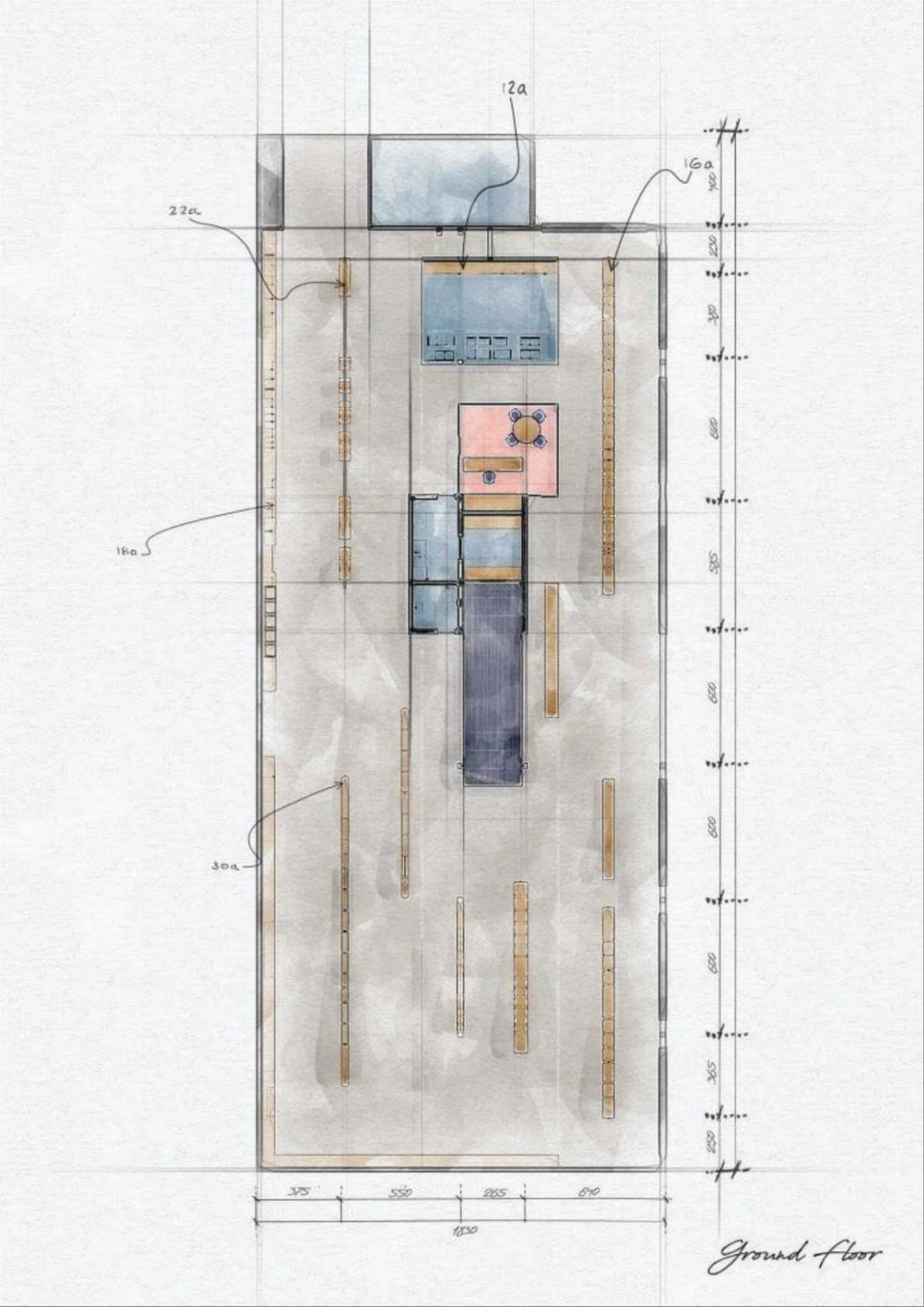
Designing a lower-density workplace model with purpose at the center is not only an interesting prospect, but one that will yield the greatest results for businesses.

Meeting Room

Numerous studies confirm that employees' mental wellbeing is crucial for engagement at work. Research by the University of Warwick in the UK, for example, found a 12 percent boost in productivity when people are happy, with companies that invest more in employee support reaping greater benefits. Now, more than ever, mental health in the office is an important design topic.



Fantoni Project Plan



Zar Macaron Project 2019



Mehran Khoshroo
Architect

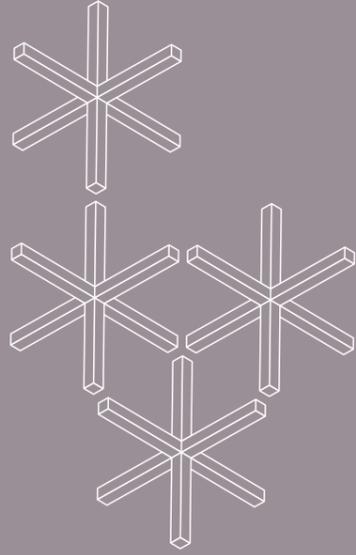
یکی از پروژه های بزرگ پادایران، که از فینالیست های گروه بازسازی جایزه معمار سال 98 هم بوده است، ساختمان 9 طبقه زر ماکارون است که طی دو سال و در 8000 متر زیربنا ساخته شده است. طراحی این پروژه که در خیابان شیخ بهایی تهران واقع است، توسط مهندس خوشرو در دفتر معماری الگو انجام شده است. برنامه فیزیکی بخش اداری ساختمان جدید شامل چند بخش کلی: مدیریت، دفاتر مدیران ارشد، سالن های کارگروهی و سالن های کنفرانس بود که از بالا به پایین در 6 طبقه چیده شده اند. پادایران در طول این پروژه به پشتوانه سالها تجربه، تیم متخصص و ماشین آلات، محصولات سفارشی متناسب با طرح های ارائه شده از سوی تیم طراحی را با در نظر گرفتن نکات استاندارد و عملکردی برای تجهیز طبقات طراحی و تولید کند.

مهران خوشرو متولد 1353 شهر مشهد، دانش آموخته ی کارشناسی ارشد از دانشگاه شهید بهشتی است و دفتر شخصی خود به نام "الگو" را در سال 1386 تاسیس نمود.

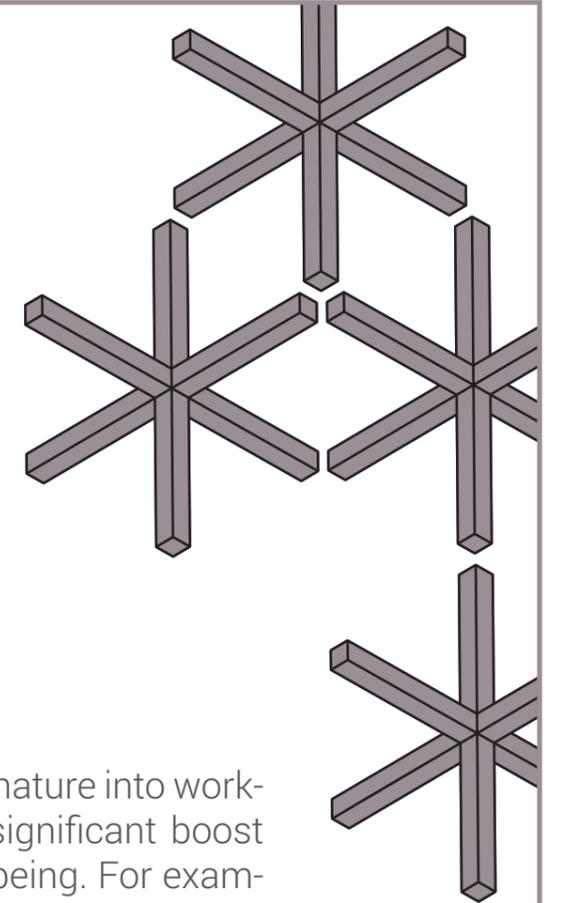
مهران خوشرو عمدتاً از طریق شرکت در مسابقات معماری زندگی حرفه ای خود را آغاز نمود. ویژگی کارنامه مهران خوشرو، انجام پروژه های ساخته شده، با مقیاس ها و کاربری های گوناگون است. او در مدت فعالیت خود جوایز مختلف داخلی و خارجی را کسب کرده است. در زمینه معماری مسکونی آپارتمانی بزرگ مقیاس، مجتمع مسکونی زعفرانیه که در سال 1395 به اتمام رسید از جمله ساختمان های متفاوت او در گروه خود به شمار می رود.



Almost all the staff comes to work in the office every day. The Activity Based Working model enables them to be mobile at the office. Providing spaces that provide a multitude of work environments enables employees to pick and choose where to sit depending on what they need to do.



Executive Set



Incorporating elements of nature into workplace design can offer a significant boost to employees' mental wellbeing. For example, plants and wooden materials have been shown to reduce stress and natural daylight with a view of the great outdoors helps reduce anxiety.



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Meeting Room

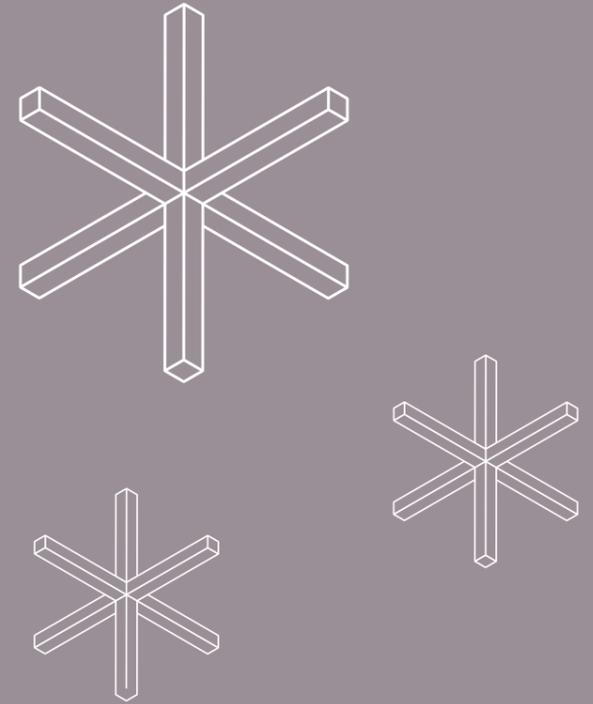
Conference Desk



Designing a human-centered workplace is the key ingredient to ensure that an office is not only practical, but a pleasure to inhabit. Unearthing important aspects of the company's culture is essential to creating a productive workplace that's tailored to employee needs. As a result, the idea of the office as a clubhouse becomes an authentic and beautifully inspiring concept that enables workers to have a sense of familiarity, identity, ownership, and most importantly, pride.



We want to refocus on the collaborative and social features of the office in order to nurture the human experience, and the identity of the company. We all need to feel like we belong to something, and the office is an important space for people to feel part of a community and place that can heal not hinder our mental health.



Historically, employers often made decisions based on real estate instead of on employee needs. Now employers are heavily influenced by the desire to attract talent—a significant departure from the workspace design approach of the past, which was more focused on productivity. Employers are acknowledging employee behavior and expectations for added amenity space.



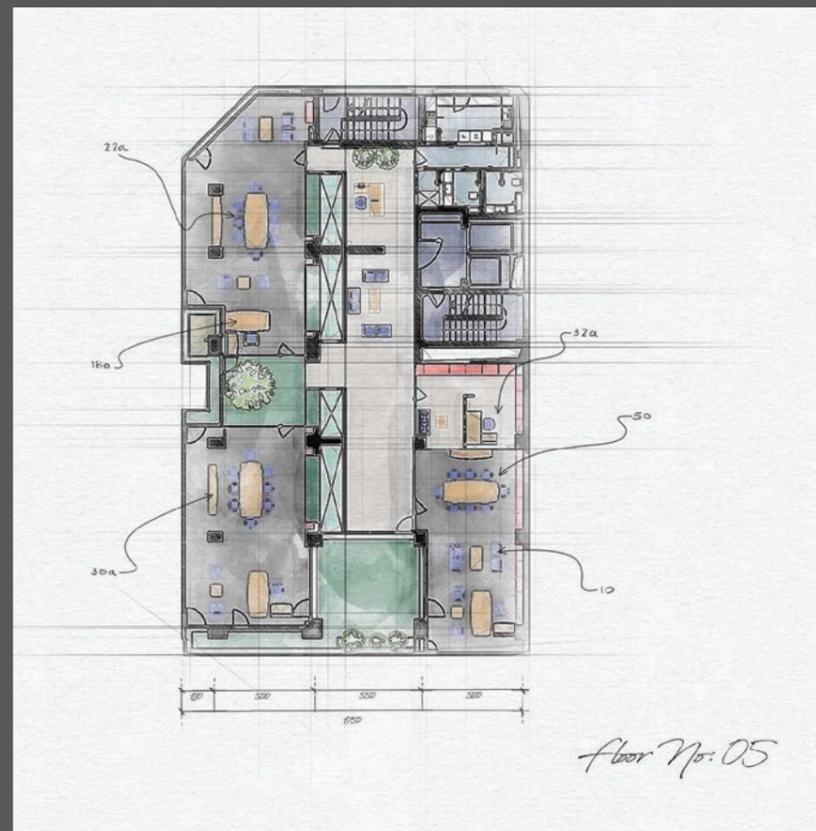
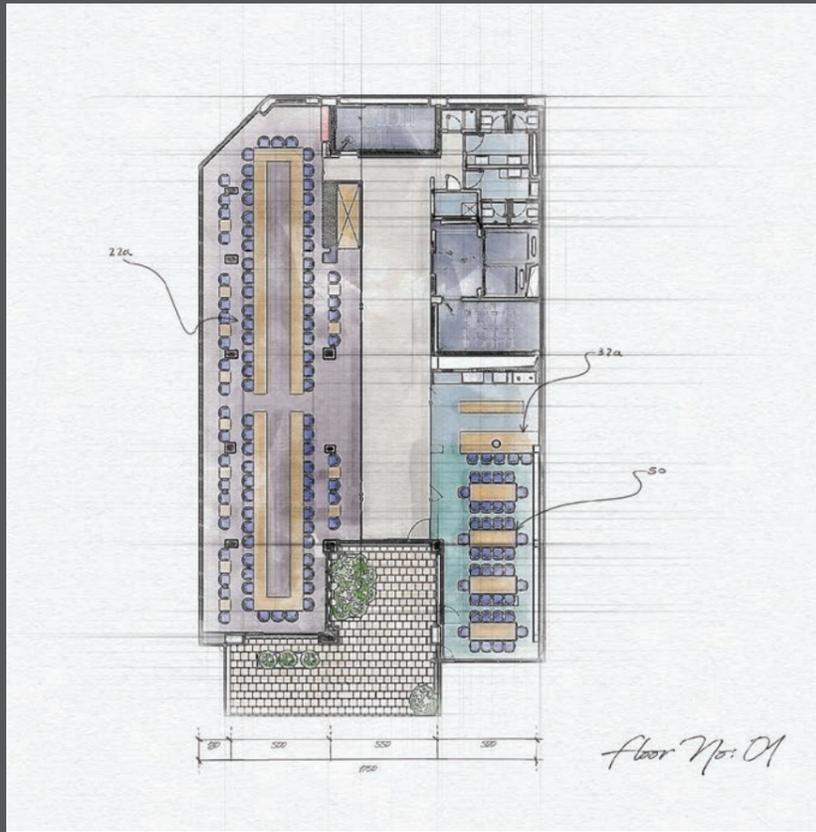
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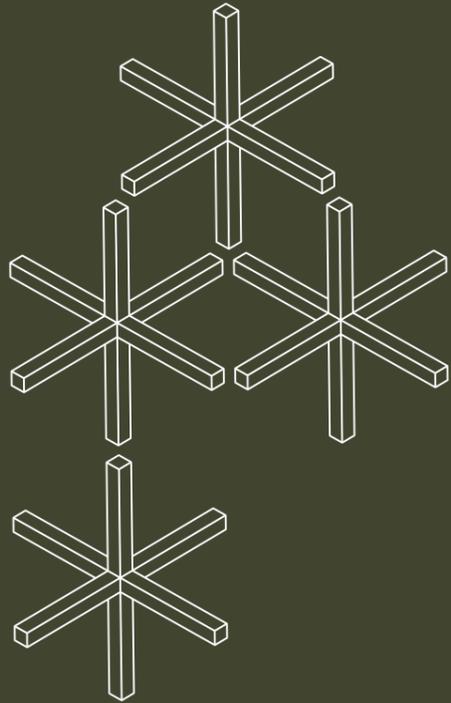


Open-plan offices, often linked to noise distractions and elevated stress, is minimised in favour of a layout with a range of work and meeting spaces, varying floor and ceiling heights, and multiple pathways. This not only helps with insulating noise between work zones, but also creates a sense of different types of spaces that encourages movement through the office.



ZarMacaron Project Plan





Electrogen Project 2019

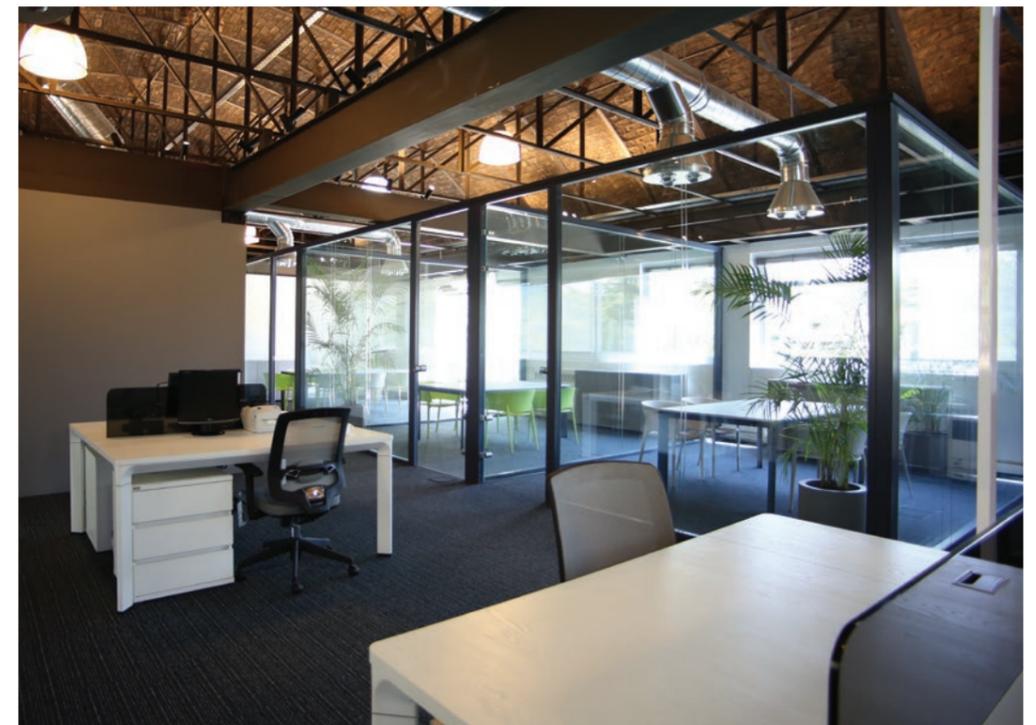


یک اصطبل متروکه در احمدآباد مستوفی، دورترین فضای قابل تصور برای یک محیط کاری اداری است، اما در این پروژه با متراژ 1000 متر ما با این چالش مواجه بودیم که در یک فضای بازسازی شده با کاربری قبلی متفاوت چگونه میتوان ضمن احترام به زحمات تیم بازسازی و حفظ زیبایی های آشکار شده این بنا، عملکرد مناسبی هم برای تمام کاربری جدید در نظر گرفت. این پروژه یکی از جذاب ترین پروژه های انجام شده بوسیله شرکت پادایران بود.

Workstation



In our own work, we are exploring the transformation of the workplace from a physical environment into an idea—manifesting the office function to break free of traditional notions. Workplace designs reflect today's commonly held belief that your work is integral to your identity. Employees want their values reflected in their workplace, and to find meaning in what they do. Purposely designed, a workplace can be a tool for both the attraction and retention of quality employees.



Leveraging the benefits of multiple office types means HQs can combine a strong focus on company community, with collaboration spaces such as amphitheatres, relaxation zones and event and breakout areas. In a time of economic uncertainty, a dispersed office model suits businesses by allowing downsizing in expensive city centers and smaller spaces to be leased in regional peripheries.



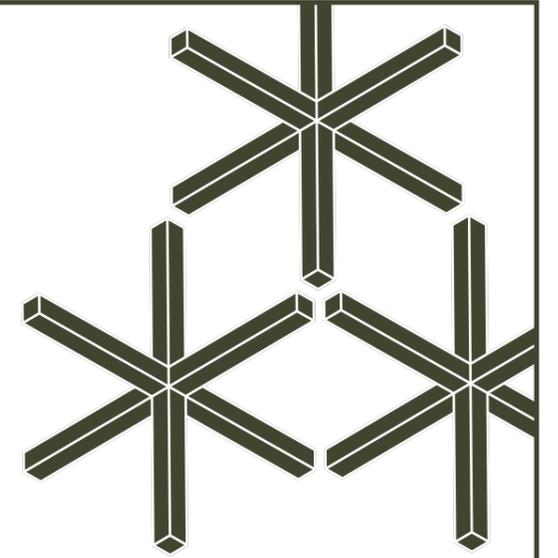
To support the hybrid work ecosystem, companies will increasingly lean on flexible space solutions to meet new expectations around working and living patterns. These types of workplaces will help meet the new purpose of the office: to become the center of social interaction and engagement while allowing companies to have a liquid, dispersed footprint.





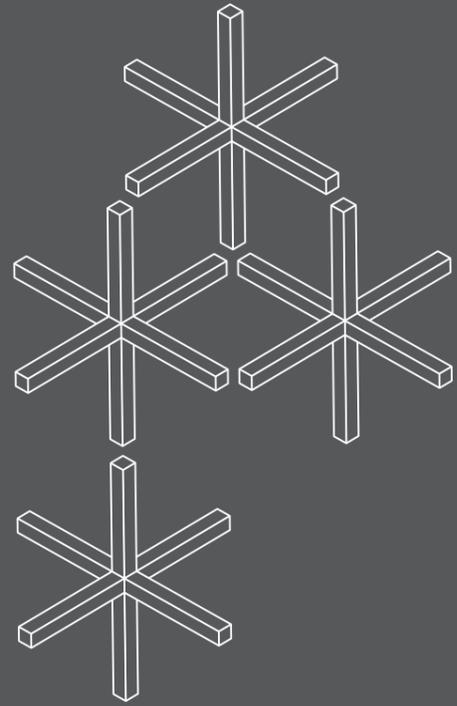
Workstation

Ultimately, employers must consider the purpose of the office, and why employees want to come in. Designing a lower-density workplace model with purpose at the center is not only an interesting prospect, but one that will yield the greatest results for businesses.

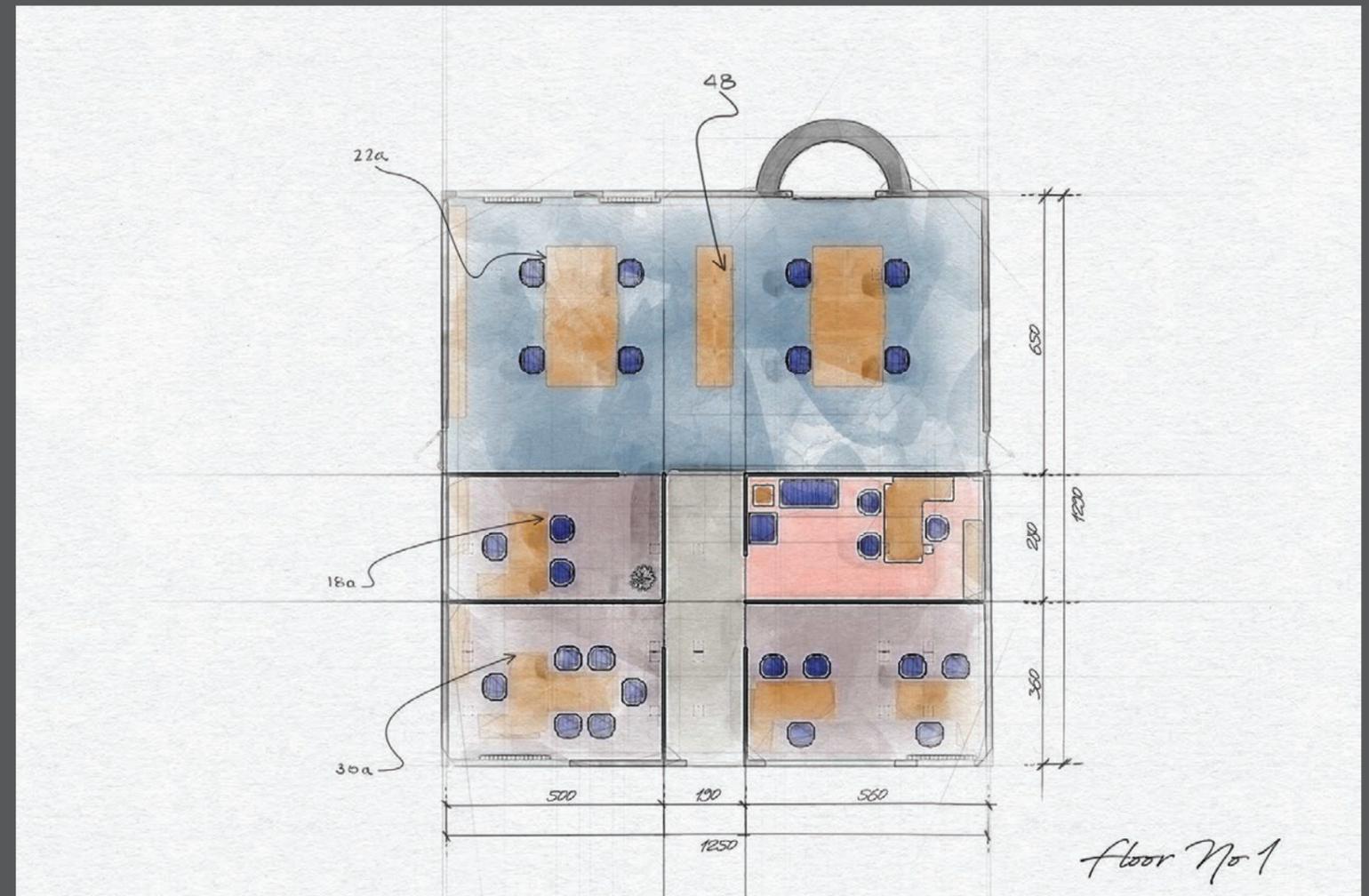


Within the office, design is influenced by a greater focus on health, safety, and wellbeing. Ensuring spaces are adapted to fit in with greater need for distanced workstations, fewer desks





Electrogen Project Plan



Erfan Hospital Project 2019



کلینیک عرفان سلامت با متراژ 1800 متر ، از مجموعه های متعلق به بیمارستان عرفان یکی از پروژه هایی بود که در هر طبقه یک طراحی متفاوت و تعیین شده برای یک گروه کاری متفاوت را می طلبید. در این پروژه طراحی نور و استفاده از رنگ از مهمترین سرفصل های ما در انجام پروژه بود.



Executive Set



Workstation

The future workplace will also be anywhere and anytime. Employees want flexibility in the way that they work, and the employee experience has become a growing priority for businesses to help people perform at their best. With the traditional office becoming the central hive of productivity, the office model is one of many instruments to drive sustained human performance, experiences and wellbeing.



Workstation



Having concentration time; the ability to collaborate with a team to achieve a common goal; being inspired to be creative; have your mind and body nourished and an awareness that wellness supports all of the previous

Simply turning your head to communicate new client requests, clarify a question, request some help, bounce ideas, and socialize is now feasible. Sharing knowledge and information has never been easier. According to the data collection methods, this would not be counted as face-to-face collaboration.



Manager Desk



Counter



Companies of all kinds are seizing a once-in-a-lifetime opportunity to change the office model on both a macro and micro level, and to lean into workforce preferences. A new purpose for the workplace is emerging and employers need to be on the front foot by evaluating what that means for their business model and its working environment. We must collectively build toward a more connected, sustainable workplace that aligns with employee expectations to ensure a smooth transition to hybrid working.

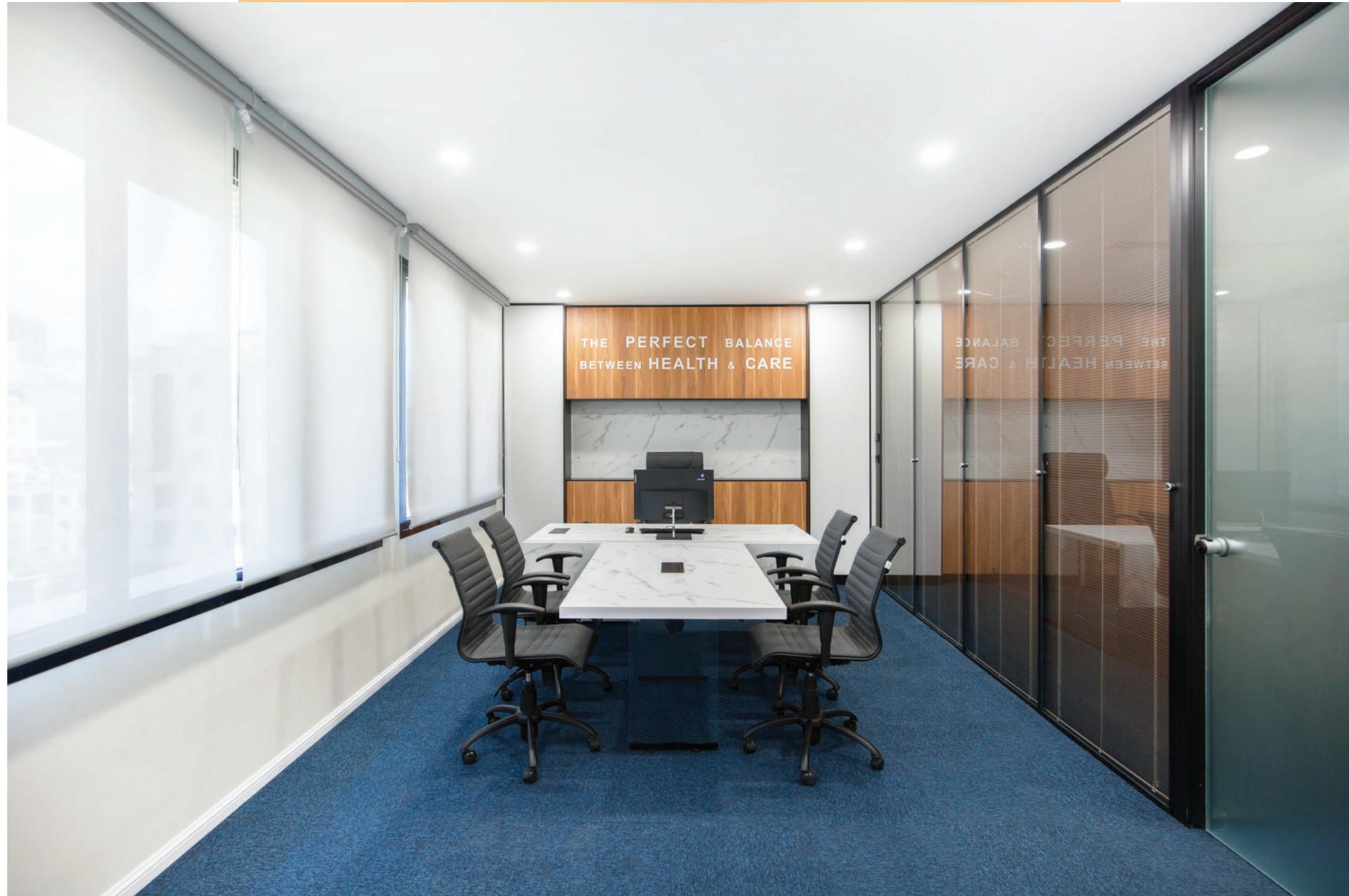


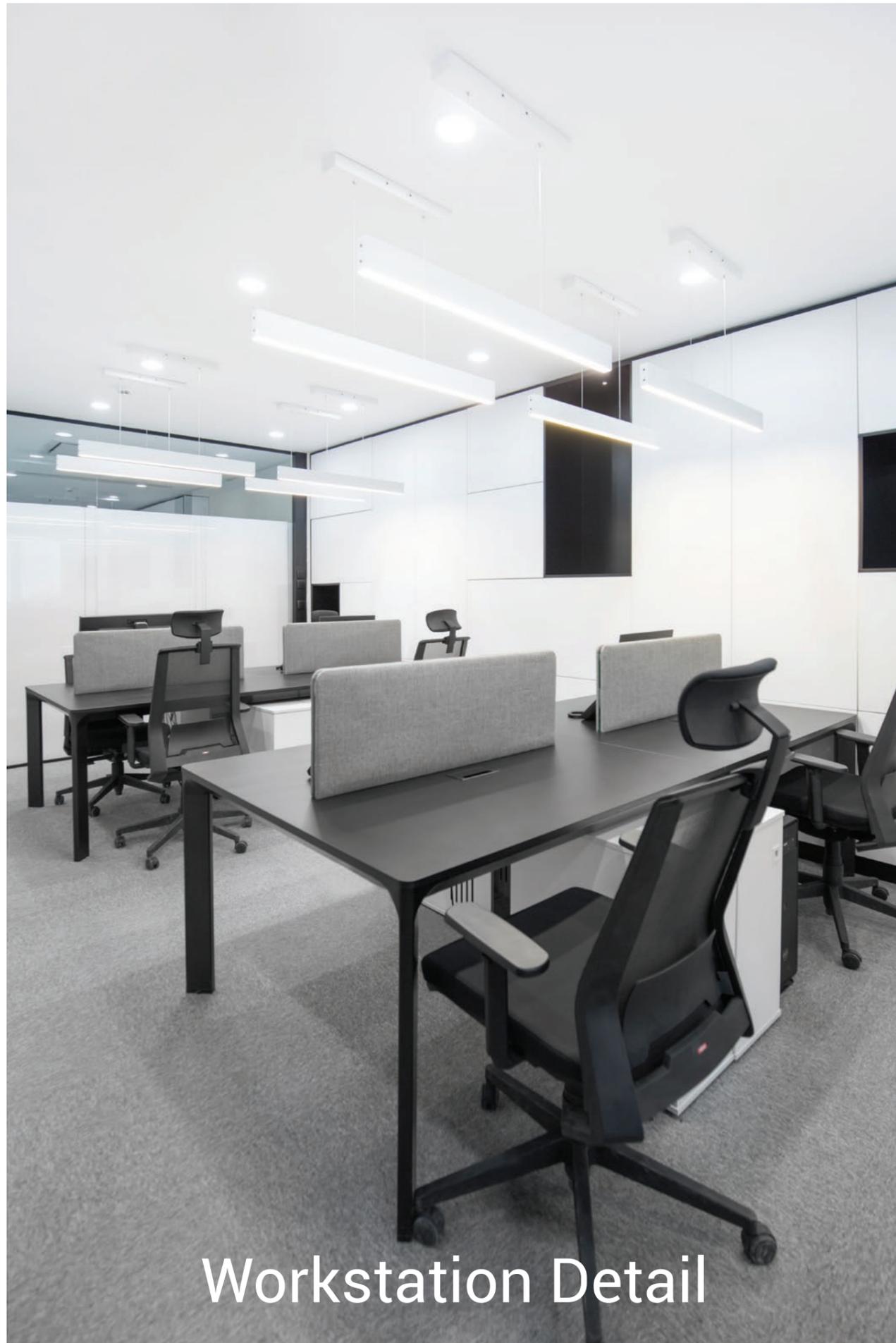
Executive Set



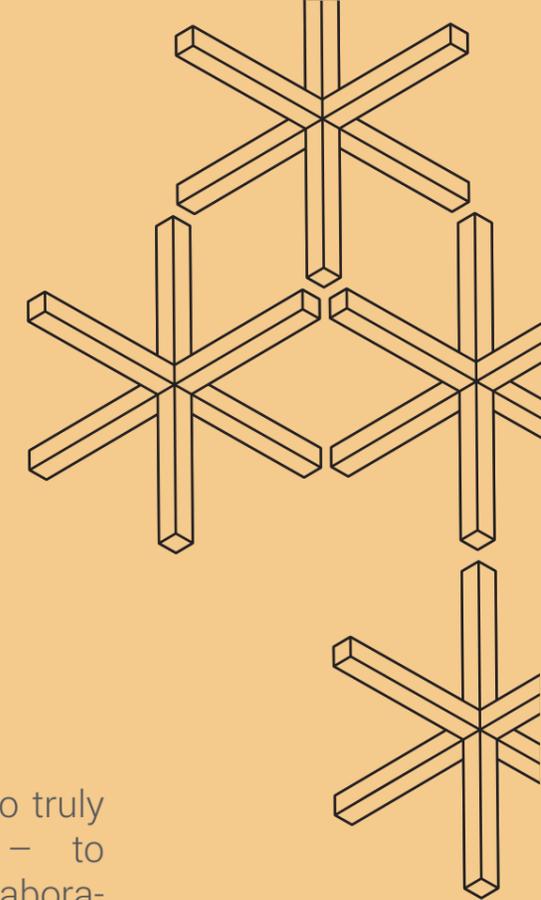
Employees need private spaces that minimize distraction and allow them to focus on their concentrated thoughts. They need collaborative areas, where they can work on tasks and engage in activities together.

Executive Set





Workstation Detail



If the purpose of an office is to truly and meaningfully change – to become a destination for collaboration and problem solving – then its design must also change. For some companies, this will mean decentralizing and downsizing headquarters. Central HQs can still impress and define company culture, and they might be complemented by smaller offices in multiple locations, closer to employees' homes.

